cation No. (if known): 09/517,134

Attorney Docket No.: 08228/000S080-US0

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Amendment After Final Action (37 C.F.R. Section 1.116) (3 pages)

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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE rwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** PADEMN 09/517,134 Filing Date TRANSMITTAL March 2, 2000 First Named Inventor **FORM** Debra L. Linker Art Unit 3625 (to be used for all correspondence after initial filing) **Examiner Name** N. D. Rosen Attorney Docket Number 08228/000S080-US0 Total Number of Pages in This Submission ENCLOSURES (Check all that apply) After Allowance communication Fee Transmittal Form Drawing(s) to Technology Center (TC) Appeal Communication to Board of Licensing-related Papers Fee Attached Appeals and Interferences Appeal Communication to TC Amendment/Reply Petition (Appeal Notice, Brief, Reply Brief) Petition to Convert to a **Proprietary Information** x After Final **Provisional Application** Power of Attorney, Revocation Status Letter Affidavits/declaration(s) Change of Correspondence Address Other Enclosure(s) (please **Terminal Disclaimer** Extension of Time Request Identify below): Patent Transmittal Request for Refund **Express Abandonment Request Amendment Transmittal** Certificate of Express Mailing CD, Number of CD(s) Information Disclosure Statement Postcard Certified Copy of Priority Document(s) Remarks Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

DARBY & DARBY P.C.

John W Branch - 41,633

July 30, 2004

Firm

Individual name

Signature

Date

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# AMENDMENT TRANSMITTAL LETTER

Docket No. 08228/000S080-US0

Application No. Filing Date Examiner Art Unit 09/517,134 March 2, 2000 N. D. Rosen 3625

Applicant(s): Debra L. Linker et al.

Invention: METHOD AND SYSTEM FOR AUTOMATICALLY DISPLAYING AN IMAGE AND A PRODUCT IN A PAGE BASED ON CONTEXTUAL INTERACTION AND METADATA

### TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

		CLAIM	S AS AMENI	DED	
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	·
Total Claims	55	- 79 =		Х	0.00
Independent Claims	7	- 7 =		X	0.00
Multiple Depend	dent Claims (ch	eck if applicabl	e)		
Other fee (pleas	se specify):				
TOTAL ADDIT	0.00				
x Large Entity				Small Entit	ty
X No addition	al fee is require	d for this ame	ndment.		
	ge Deposit Acc			n the amount of \$	·
A check in t	he amount of \$		to cover	the filing fee is en	nclosed.
Payment by	credit card. F	orm PTO-2038	is attached.		
The Directo as describe	r is hereby autl d below. A dup	norized to char plicate copy of	ge and credit this sheet is	Deposit Account enclosed.	No04-0100
x Credit a	any overpayme	nt.			
x Charge	ány additional fi	ling or application	on processing	fees required unde	r 37 CFR 1.16 and 1.17.
(MVA)				Dated:	July 30, 2004
Attorney Reg.			•		
DARBY & DAF	RBY P.C.				

Art Unit: 3625

Examiner: N. D. Rosen



IFW AF. 3625

Docket No.: 08228/000S080-US0

(PATENT)

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Debra L. Linker et al.

Application No.: 09/517,134

Filed: March 2, 2000

For: METHOD AND SYSTEM FOR

AUTOMATICALLY DISPLAYING AN .
IMAGE AND A PRODUCT IN A PAGE
BASED ON CONTEXTUAL INTERACTION

AND METADATA

### **AMENDMENT AFTER FINAL ACTION (37 C.F.R. SECTION 1.116)**

MS AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

#### **INTRODUCTORY COMMENTS**

In response to the Office Action dated June 8, 2004 (Paper No. 20040519), finally rejecting claims 1-58, and 63-73, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.